

No: SFAC/43/Parl.Qus/2025-26
 Small Farmers Agribusiness Consortium
 5th Floor, NCUI Auditorium Building,
 August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 07.08.2025

To,

Marketing Officer (Group-I)
 Department of Agriculture & Farmer Welfare,
 Shastri Bhawan, New Delhi

Sub: **Lok Sabha Admitted Starred Question Dy. No. 11847 regarding "Impact of Crop Diversification on Farmers' Income" due for answer on 12.08.2025 -reg".**

Sir,

Please refer to your email dated 06.08.2025 on the above subject. In this regard, point wise reply is furnished as below:

Sl. No.	Question	Reply
a)	The progress made in promoting crop diversification since 2014, including the details of crops promoted and the impact on farmers income	No such Information available with SFAC.
b)	The details of financial/technical assistance provided for low water/high-wale crops to farmers in Madhya Pradesh, particularly in district like Rajgarh;	No such Information available with SFAC.
c)	The new technologies and digital platforms been introduced for real time advisory and market linkages for diversified crops.	eNAM is an online trading platform, launched in 2016 which provides market linkage to 1522 APMCs nationwide, real-time electronic trading of 238 diversified commodities. It facilitates online trading between farmers, traders & buyers and provides following real time information to sellers /farmers : • Arrival & Price data of the commodities of their nearby eNAM mandis. • GPS based mandi locator within a radius of 100 Kms to locate mandis • Arrival & Price data of the selected mandis / commodities of eNAM
d)	The measures to promote sustainable agricultural practices including organic/natural farming, efficient water use and the manner under which these contributed to reduce the input costs of farmers, and	No such Information available with SFAC.

e)	The future roadmap for strengthening Farmer Producer Organization (FPOs) and agri-startups for value addition and export of diversified agricultural produce?	The ongoing activities to strengthen Farmer Producer Organization (FPOs) and agri-startups for value addition under Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs) are as under : • Provision of FPO Management Cost of Rs. 18 lakh/FPO for 5 years for office and operational expenses. • Provision of matching Equity Grant upto Rs. 2000/-per farmer with the ceiling of Rs. 15 lakh/FPO. • Provision of Credit Guarantee up to project loan of Rs.2.00 Crore per FPO. • Capacity building, training and skill development of CEOs, BoDs and other stakeholders • Encouraging direct market linkages participation in e-NAM. • 5,315 FPOs have been onboarded on ONDC portal for selling their products.
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Yours faithfully,

(Sandeep Kumar)

Dy. Director (PDF-2)